

2024 SORBET-PRENEUR WINNER PROFILES



NOMALANGA MHLUNGU hails from Alexandra, a Sorbet Citizen for the past 7 and half years, she is a top performing nail technician at Waterfall Corner Nailbar, and she knows what it means to stay focused on her ambitions and dream.

Noma is a true testament to grit, perseverance, determination and humility. All the makings of a strong business owner and entrepreneur.

Through prayer, meditation and passion for her work she was able to overcome many obstacles in her life. Her Sorbet guests remind her why she gets up every morning to live her passion of touching lives. An innovative approach to solving everyday challenges, a true love for what she does every day, and a very clear understating of the business requirements to run a successful Sorbet store, she is a very worthy and deserving winner of this year's Sorbet-Preneur Competition.



JULIA SIMELANE is proof that dynamite comes in small packages. Her managerial skills and leadership ability has been evident during her 6-year tenure as the Manager of Sorbet Man Kyalami Corner. She has played an integral role in the success of the store.

Her no-nonsense approach and dedication to the business and the citizens, can be felt and heard in how she talks about the store and what she does every day.

She epitomises integrity and takes ownership and responsibility as if she already owns a store. She loves what she does to the point that she has been asked by guests if she is the owner of the store.

Winning for her means leaving a legacy for her children and letting them be part of the Sorbet family. She wants to empower other woman to help them grow and achieve their dreams. Winning means not only having financial freedom for her family but helping other families through creating employment opportunities.



ZELMA MATINISE hails from Cape Town. Her remarkable journey has been evident over the past 10 years with the brand.

She started her journey as a SEW (Sorbet Empowering Wo+Men) candidate in 2014. From the SEW programme, to her current position as a level 5 nail technician at Sorbet Cavendish Mall, she has shown ambition and determination in achieving her goals.

She is tenacious and knowledgeable with a love for education and understanding its ability to empower her to reach her dreams. She has taken the time to upskill herself, improving her knowledge around what is required to be a successful business owner.

This opportunity has been a dream come true for her. She is passionate about building a team and would be delighted to share all her experiences with her team. Skills and passion is what she has. She has applied herself and is so deserving of this win.